



LOGO SUITE  
*Guide*

FULL LOGO

VARIATIONS

COLOUR SUITE

FONTS



FULL LOGO

VARIATIONS

COLOUR SUITE

FONTS

*Simplified Logo:*



*Wordmark Logo:*

**MAN O'WAR**  
BARBERS

**MAN O'WAR**  
BARBERS

**MAN O'WAR**  
BARBERS

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## Primary Colours:

NAVY

CMYK: 91, 78, 49, 55

RGB: 10, 25, 59

HEX: #17263b

Pantone: 289C

CRIMSON

CMYK: 36, 97, 64, 42

RGB: 113, 23, 51

HEX: #701632

Pantone: 7421C

GOLD

CMYK: 33, 47, 98, 11

RGB: 164, 124, 46

HEX: #a37c2e

Pantone: 7557C

## Secondary Colours:

BLACK

CMYK: 100, 100, 100, 100

RGB: 0, 0, 0

HEX: #000000

Pantone: Black 6C

GREY

CMYK: 58, 49, 47, 15

RGB: 109, 110, 112

HEX: #6d6e70

Pantone: 424C

OFF-WHITE

CMYK: 10, 8, 9, 0

RGB: 203, 196, 193

HEX: #cbc4c1

Pantone: 420C

FULL LOGO

VARIATIONS

COLOUR SUITE

FONTS

*Logo Only:*

'Midnight Show'

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!?

*Headings:*

'Bembo'

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%^&\*()\_+{|:”<>?~`

*Body font:*

'Superclarendon Light'

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%^&\*()\_+{|:”<>?~`

FULL LOGO

VARIATIONS

COLOUR SUITE

FONTS

*Complimentary Font:*

'High Voltage Rough'

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890!@#\$%-&\*()\_+{}|:"'<>?-'**

# LOGO SUITE

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PRODUCED BY  
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G R A P H I C  
DESIGN 2019